

<b>SUNDAY, OCTOBER 14, 2007</b>			
07:30 – 21:00	<b>Conference Registration Open</b>		
10:00 – 11:30	Interest Group Session I	SESSION	PAGE #
11:30 – 13:00	<b>Lunch</b>		
13:00 – 14:30	Interest Group Session II	SESSION	PAGE #
14:30 – 15:00	<b>Coffee Break</b>		
15:00 – 16:30	Interest Group Session III	SESSION	PAGE #
16:00 – 19:00	<b>Exhibits Open</b>		
16:30 – 17:30	<b>Interest Group Officers Meeting in Seabreeze</b>		
17:30 – 18:30	<b>Interest Group Meetings see page 23 for rooms</b>		
19:00 – 21:00	<b>Opening Reception on Bayview Lawn</b>		

<b>MONDAY, OCTOBER 15, 2007</b>			
07:30 – 18:00	<b>Conference Registration Open</b>		
07:30 – 08:30	<b>Continental Breakfast</b>		
07:30 – 18:00	<b>Exhibits Open</b>		
08:30 – 09:00	<b>Program Chair Welcome</b>		
09:00 – 10:00	<b>Keynote Speaker: Martin Coles, COO, Starbucks</b>		
10:00 – 10:30	<b>Coffee Break</b>		
10:30 – 11:45	Parallel Paper/ Common Ground/ Panel Sessions	SESSION	PAGE #
12:00 – 13:15	<b>Luncheon on the Bayview Lawn</b>		
13:15 – 14:30	Parallel Paper/ Common Ground/ Panel Sessions	SESSION	PAGE #
14:45 – 15:45	<b>Plenary Panel: Points of View on Strategy Research</b>		
15:45 – 16:15	<b>Coffee Break</b>		
16:15 – 17:15	<b>Plenary Panel: Non-Market Forces and the Need for Strategic Agility</b>		
17:30 – 18:45	Parallel Paper/ Common Ground/ Panel Sessions	SESSION	PAGE #
19:00 – 22:00	<b>SMS Dinner Event on the hotel's Lanai Shoreline area</b>		

**TUESDAY, OCTOBER 16, 2007**

07:30 – 18:00	Conference Registration Open		
08:00 – 18:00	Exhibits Open		
08:00 – 09:00	Continental Breakfast		
09:00 – 10:00	Plenary Panel: Strategy & the B-School Curriculum		
10:00 – 10:30	Coffee Break		
10:30 – 11:45	Parallel Paper/ Common Ground/ Panel Sessions	SESSION	PAGE #
12:00 – 13:45	Awards Luncheon		
14:00 – 15:15	Parallel Paper/ Common Ground/ Panel Sessions	SESSION	PAGE #
15:15 – 15:45	Coffee Break		
15:45 – 16:45	Plenary Panel: Stakeholder Strategy as Innovation and Advantage		
17:00 – 18:15	Parallel Paper/ Common Ground/ Panel Sessions	SESSION	PAGE #
18:30 – 19:00	SMS Business Meeting in Seabreeze		
18:30 – 19:30	Cocktail Hour in Lanai Shoreline area		
19:30 –	Evening on Your Own		

**WEDNESDAY, OCTOBER 17, 2007**

07:30 – 11:00	Conference Registration Open		
07:30 – 08:30	Continental Breakfast		
07:30 – 11:00	Exhibits Open		
08:30 – 09:45	Parallel Paper/ Common Ground/ Panel Sessions	SESSION	PAGE #
09:45 – 10:15	Coffee Break		
10:15 – 11:30	Parallel Paper/ Common Ground/ Panel Sessions	SESSION	PAGE #
11:45 – 12:45	Plenary Panel: Current State and Future Direction of Non-Market Strategy Scholarship		
12:45 – 13:45	Luncheon on the Bayview Lawn		

